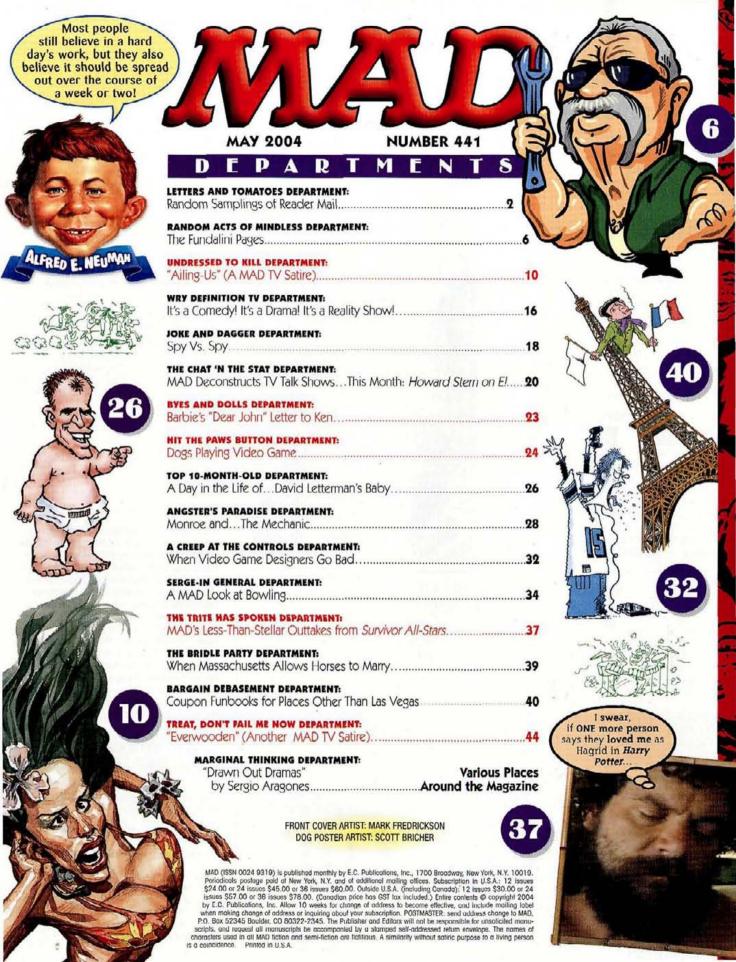
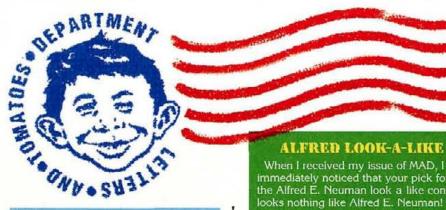


THE CURIOUSLY STRONG GUM





#### A POKE IN THE SIZE

I am a new subscriber to your magazine. It is hilarious! However, I do have one negative comment — your magazine is very thin! I'm holding MAD #437 right now and it's only about 60 pages long! Highlights For Kids is longer than this! Your magazine is funny, but it would be much better if it had more features to it. Just a suggestion, but with so many things to make fun of in these times, your magazine should be 300 pages long!

Matt Wood, Millington, MD

Matt Hatter — Oh, you're a new subscriber?
That's too bad! As recently as last year, each issue clocked in at a fat 400 pages!
Of course, 340 of said pages were illegally-reprinted Goofus and Gallant cartoons! (We can't begin to tell you how sad we were when we received the cease and desist notice — that Goofus is a real cut-up!) Thanks for subscribing to our puny magazine! —Ed.

When I received my issue of MAD, I immediately noticed that your pick for the Alfred E. Neuman look a like contest looks nothing like Alfred E. Neuman! So, lucky for you, I've decided to help you guys out. I have enclosed the ultimate Alfred E. Neuman look-a-like — my seven-year-old cousin, Nicholas Nemier.

Megan Nemier, Chateaugay, NY

Square Meg — No doubt this will be a bittersweet moment in young Nicholas' life. We offer our sympathetic congratulations to Nicholas on his Alfred look-a-like status. We hope it is not the highlight of an otherwise awkward and painful adolescencel Bango, Megan! —Ed.



#### **ENVELOPE OF THE MONTH**

I must say that I was rather disappointed with all of the envelope "art" in MAD #438. Yes, my Alfred E. sucks, but the rest of my envelope is good stuff — that's me in the bottom right. Anyway, this is my first letter to you folks and, therefore, my first envelope, but you can expect many, many more as I intend to get really good at drawing Alfred. I will become the omnipotent ruler of all things Letter Art, or at least give you all a good laugh trying. Jim Hutchings is going down!

Dan Root, Pittsfield, MA

You Can't Handle the Root — Judging by your "artwork," we're glad the asylum is nurturing your "creativity"! Actually, we were just relieved that we found no suspicious white powder in it! Thanks for your drawing, and say hi to everyone in the group! —Ed.





#### SCHLOCK THE VOTE

I am very disappointed in the activity level of the Monroe Fan Club. The Fan Club has been dormant now for about a year and many members have become anxious. Ken McClelland, currently inactive, was appointed as the first President and founder of the Monroe Fan Club in April 2002. During his administration, the Monroe Fan Club passed the Nomenclature Act, which gave Monroe a last name. However, this policy was never acknowledged by the President and therefore has not progressed beyond a list of last name suggestions. I think it is time for the common MAD readers such as myself to ask ourselves: is it time for a new person to step up and bring the Monroe Fan Club back to its former glory? I hereby would like to impeach President McClelland due to his inactivity and offensiveness to the very editors who appointed him. I would also like MAD readers to vote in an election for a new President, and I would like to be the first one to nominate myself. Thank you for your time, and I wish whoever is elected a promising future in the progression of the Monroe Fan Club. And remember, vote Driver in '04.

Robert Driver, Melrose Park, PA

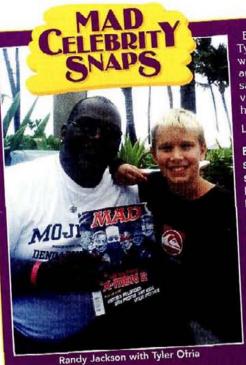
Drunk Driver - You make some valid comments and some bold claims. In truth, Monroe Fan Club President Ken McClelland has been slacking off in his duties. So we'll make like the good people of California and begin our own ill-conceived recall election! No signatures needed, no petitions required - just send in your name with a brief explanation of why you are best-suited to wrestle power from that bureaucratic fat-cat Ken McClelland. We will showcase the strongest candidates and give you, dear readers, the chance to vote. Act now, before the ballot fills up with C-list celebrities, hack comedians and porn stars. Send your platforms to: Amy "The Big Pollster" c/o MAD Magazine, 1700 Broadway, NY, NY 10019! -Ed

#### TO READ OR NOT TO READ

I have just started to subscribe to MAD and I am overly addicted! This is the first magazine that I don't just flip through and look at the pics, I actually read it (which is saying a lot)!

Bryce Young, The Woodlands, TX

Bryce-A-Roni — We certainly salute your determination in reading the entire magazine. We only got halfway through your rambling missive before just giving up (which is saying a lot)! Next time, include some pics to keep us Interested! Fa fa fa! —Ed.



Enclosed is a picture of my son, Tyler Ofria, with Randy Jackson. We were in Maui, Hawall this summer and our family was staying at the same hotel as his family. He was very gracious when my son asked him to pose with MAD.

Laura Ofria, Woodland Hills, CA

Boy oh boy! We've said it before and we'll say it again, MAD readers vacation in some of the most exotic and beautiful locales! It reminds us of our cross-country bus tour (not on Greyhound, mind you we're not made of money). And while MAD readers hobnob with stars like American Idol judge Randy Jackson, we met many colorful characters as well — such as Fred, the balt shop owner, eBay enthusiast Beatrice and, on a far less glamorous note, 90210"star" lan Ziering (he was the driver of the bus on the Tucson to Vegas leg of the trip)! Congrats on your threeyear subscription, dawg — and your vastly-superior travel agent! —Ed.

#### Make A Dumb Wish Foundation"

After many months of racking my brain, I have been trying to come up with a dumb wish for the Make A Dumb Wish Foundation. I finally realized that my dumb wish is to work for MAD magazine. What's really dumb about it is that I don't want to be paid an exorbitant amount of money and I want to do everything imaginable from getting coffee to counting how many times the word "the" was used in the latest issue. How about it? Give a girl a break and find it in your hearts to let her learn from the wise and influential minds of MAD.

Elizabeth Bimbra, Brooklyn, NY

LII' Bim — Thank you for your letter to the Wake A Downb Wish Foundation. As it happens, you're in luck. With intern season right around the corner, we can help you make your dumb wish come true. You want to work for us and not make a lot of money? How does NO money sound? Still with us? Great! If you are a college student all you have to do is apply to the MAD summer internship program. The sooner you apply, the sooner we get our free labor. Good luck! —Ed.

#### THE BIG TEACHERS PET

Way back in 1979, I got my first job as a replacement teacher. My most challenging class was called "Basics." This was a literature class for kids who never opened a book before now and saw no reason to do so, no matter how much I threatened or cajoled them! Finally, in desperation, I photocopied one of your articles, I think it was a take-off of "Casey at the Bat." Well, the kids in the sophomore "Basics" class took one look at the obviously MAD-derived cartoons surrounding the text and decided I was all right - they made attempts to actually read! Now for the bad part. Not for the first time that year, I found myself called into the principal's office - this time to explain exactly why I had used a MAD cartoon in class! I tried to explain my logic, but was told not to do it again. Needless to say, I did, but I warned the kids not to tell their parents what we were up to in class!

Fiona Gierzynski, Wheaton, IL

Fifi — We are kindred spirits! Over the years, we have certainly spent our fair share of time in the principal's office (at least you were getting paid). On the other hand, knowing you've been using MAD to teach kids for the last 25 years does shed some light on why test scores are plummeting for American students. (Seriously, even the Swedes are kicking our asses!) Thanks for writing! —Ed.

#### IT AIN'T EASY BEING DEAN

Signaling what could be the final nail in the coffin of Howard Dean's Presidential hopes, USA Today recently ran the following cartoon. Since this run didn't pan out for you, Dr. Dean, may we suggest that it's not too late to toss your hat in the ring to become President of the Monroe Fan Club. Yaaaaaaaaaaaaaaaa!!!



The Big Easel." It is

Here is my entry for "The Big Easel." It is made from yarn on plastic canvas. I am an immate at Montana State Prison and this is what I do for a hobby. I also make boxes with pictures, picture frames and other projects.

Ken Burch, Deer Lodge, MT

It's yo Burch-day — We always enjoy getting MAD-inspired art from our incarcerated readers and we can tell you have a big talent. We're sure that in addition to the handicrafts listed above, you make some of the most beautiful and collectible shivs on the entire cellblock! —Ed.

P.S. Even if you aren't spending time In
The Big House, we still want your Big Easel
stuffi (Hell, even it you're on the lam, take
a minute to drop us a line!) Send pics of
your creative efforts to Amy "The Big
Easel" c/o MAD Magazine, 1700
Broadway, New York, NY 10019.





#### WHEN THE OUTT HITS THE FANS

Way back in MAD #438, we asked readers to send in their opinions about Jake Savage giving up his role as the "MAD fan that writes every month." The reader outcry was positively staggering! In a time when America most needs a hero, Jake Savage is being called upon to pick up that gauntlet! The readers have spoken, Jake, and we look forward to getting next month's letter (not that we'll necessarily print it). Below is just a small selection of letters from Jake's legions of supporters. Thanks to all who wrote in!

Please, Jake, don't deny us your vision. your beauty or your loveliness. I cannot thrive or survive without your words of hope and wisdom. I will turn to a life of petty crime, drug use, compulsively eating coffee ice cream and possibly have to cancel my MAD subscription. Do you really want that on your shoulders? Do you really want MAD to go bankrupt over losing my business? Keep writing if not for yourself, Jake, do it for your loval fans like me.

Gloria Tarantino, Gladwin, MI

A few more letters and you could become Assistant Editor, poised for the number one spot. You are riding the wave, Jake!

Jerry Severino, Chicago, IL

Jake, don't quit now. You're everyone's inspiration to write in and express their feelings to what the magazine really means to them. Don't give up on your dreams!

Tim Kelly, Santa Cruz, CA

I read about Jake and since he's retiring from being the MAD fan who writes every month, I was wondering if I could. If you allow me the honor, I promise my next letter will be more interesting!

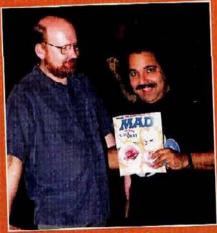
Dylan McAdam, Laconia, NH



#### READER ALERT!

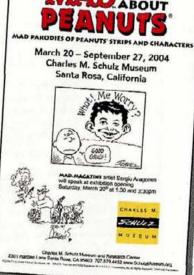
If you're a college student, apply now to become a MAD summer intern! Go to our website, www.madmag.com or write to Amy Vozeolas, Internship Information, MAD Magazine, 1700 Broadway, NY, NY 10019 for all the information you need!

Continuing with our Reality TV-themed Celebrity Snaps, we are mildly delighted to bring you "adult film" star/The Surreal Life participant Ron Jeremy. Congratulations to the visibly-uncomfortable Bob Krotts of Kettering, OH for his three-year subscription!



**Bob Krotts with Ron Jeremy** 

For fans of MAD and Charles Schulz's Peanuts you will want to visit the Charles Schulz Museum to see this wonderful exhibit enjoy!



NEXT MONTH IN MAD #442 ON SALE MAY 18!

FIRST PEEK AT THE NEW HARRY POTTER MOVIE!

NEXT MONTH IN MAD XL #27 ON SALE MAY 18!

ARTIST OF THE MONTH RICK TULKA AND OUR OUT OF THIS WORLD X-FILES SPOOF!

### 11/4/10

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> John Ficarra editor

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Amy Vozeolas, Greg Leitman & Dave Croatto associate editors

Nick Meglin contributing editor Dick DeBartolo creative consultant

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#### Contributing Artists **And Writers**

the usual gang of idiots

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#### VISIT OUR WEB SITE! madmag.com

#### **HOW TO REACH US**

Please Address Correspondence To: MAD, Dept. 440, 1700 Broadway, New York, New York, 10019. MAD welcomes reader submissions. Manuscripts will not be returned or acknowledged, however, unless they are accompanied by a selfaddressed, stamped envelope! MAD doesn't read faxed submissions!

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punkd

**ODDS** 

.12:1

**OUR TEAM OF CRACK ODDSMAKERS** GIVES YOU THE LATEST VEGAS LINE ON HOW ONE OF TODAY'S BIGGEST STARS

This month:

#### **CAUSE OF DEATH**

Trips over Demi Moore's walker

"Framed," then executed, by Gov. Schwarzenegger as

personal favor to Bruce Willis

Vaporized by North Korean A-bomb

in PUNK'D prank gone horribly wrong... .30:1 Starves to death after decent haircut

and wardrobe-makeover ruin his career.

Explodes in rage after umpteenth time being mistaken for valet

parker at own film premiere..

THIS MONTH:

Fifteen years have passed

since the "incidents I've paid my debt. Even though I spent those 15 years lying about those incidents, I want you to believe I suddenly started telling the truth now. I never gave bookies any inside information and I never bet against my team, so as an addicted gambler who broke our national

BEST

pastime's most sacred rule, I'm a pretty ethical guy. Now pleeeeease let me back into baseball.

A - A - I I	
FIVE MINUTES AGO	OUT
Chanties	Rounds
Public Flogging	Walking the Pla
"Up Yours!"	"Bite me!"
	FIVE MINUTES AGO Chanties Public Flogging

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JUNIOR

2-yr-old male choc. Lab/ Shepherd mix, neutered. Loves other dogs, children, your guest's

crotch.

ol re-

163

365

1858)

COCOA Loyal, energetic 4-year old temale English Springer Spaniel mix. excitedly pees on newly refinished hardwood floor each

Any

46ST 1200 S street call M

59St E Hi to theatn

83 ST

ADD

Cal

86 ST

917-5

key.

SOI

1300

Br

evening the second you come home from work.

#### TWO PETS IN ONE

Wilimina is a beautiful 3-yr-old tan/blk Chow Chow mix; Bandit is the little white worm sticking out of her butt.

Both love snuggling in bed with you.



DIABLO Feisty 85-lb. Pitbull, male, rescued from an illegal gambling ring. Loves babies!

RITTERMAN

Wow, what a great day!

No one's bothered me, insulted me, or accused me of anything.

No jag-off has cut in front of me on a bank line. None of my lousy relatives has referred to me as "a good-fornothing jobless slacker who mooches off his sister all the time."

> I haven't heard from my cell phone company, MasterCard, or any of my other creditors





#### **NEW SOCIALLY ACCEPTABLE ST**

SCAPEGOAT:

CORRESPONDING STEREOTYPE:

EXAMPLE:

**ESKIMOS** CHIMNEYSWEEPS

Close-minded **Bad at baseball** 

"My son, Jimmy, "I'm racist? You should hear yourself! You isn't doing well in little league. He hits sound like a friggin' like an Eskimo!" chimneysweep!"



RHYTHMIC **GYMNASTS** 

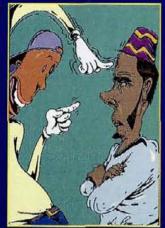
Stingy with money

"Come on Carl, lend me a buck! What are ya, a rhythmic gymnast?"

### MELVIN & JENKINS'



Jenkins learns much about the long cultural traditions of the sari, turban and other beautiful Indian/Pakistani fashlons



Melvin obnoxiously pushes the dot on his friend's head over and over while yelling "Ding dong!

#### WHAT ALEX RODRIGUEZ IS THINKING SINCE HE JOINED THE YANKEES

I know my Japanese isn't that great, but I think Hideki Matsui just asked me if I wanted a "wasabi rubdown."

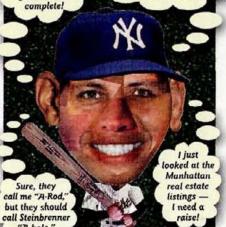
> Is it me or does the locker room here still smell like David Wells' feet?

Now if we can only get Nomar Garciaparra to play second base, then the Babe's master plan from beyond the grave will be

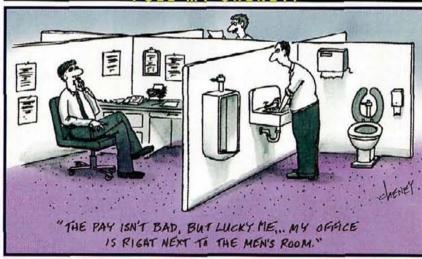
Dear God, I don't ask You for much, so PLEASE make Jeter dislocate his shoulder again on Opening Day.

Wow, I just saw a rat under the bleachers the size of the Philly Phanatic!

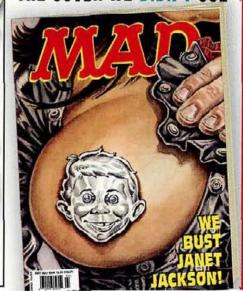
Boy, that traffic on the Cross Bronx Expressway is a nightmare wonder if I can copter into the stadium?



#### PULL MY CHENEY!



#### THE COVER WE DIDN'T USE



#### THE **PUZZLE NOOK**

Which of the 4 choices best completes this phrase?

? NEY IS THE **ROOT OF ALL EVIL** 

1. MO

2. DICK CHE

3. AN ATTOR

4. BAR



#### THEFUNDALINIPAGES

#### GRAPHIC NOVEL REVIEW

The popular Blandman series helped jumpstart the late-80s alt-comics boom. The books created a brand new subset of readers: cringing outcasts who could get their asses handed to them even by wussy superhero fans.

Neil Graveman left the series in 1996 (just like everyone in your life will eventually abandon you). Since then, diehard fans have speculated whether Graveman would ever write new stories about the characters. Well, yes and no. Technically, this book does contain seven new stories. But if you think seeing yet another stock character gasp, "You're...you're Death?" is a fresh experience, you probably also still get excited every time you see Batman swing on a rope.

Each story in "Endless Tripe" features one of the Witless, the seven beings who hang around humanity like the bodyguard who holds the umbrella for P. Diddy. The Witless include the enigmatic goth chick, the enigmatic guy in the black trenchcoat, the enigmatic guy in the monk's robe, the enigmatic guy with the mullet, and a few others whose personalities aren't as well-defined.

The book is labeled "Suggested For Mature Readers." Apparently, that means anybody who dots their i's with little skulls while laboriously writing Tori Amos lyrics onto their denim jackets with ballpoint pens. The paper is a high-quality stock, which can also be used for making superficial cuts on the forearm to get attention.

160 pgs., \$24.95 For Mature Readers







#### **NEW FOR THE** COLORBLIND

Significant risk of terrorist attacks

HIGH

High risk of terrorist attacks

SEVERE Suvere risk of morist affacks











#### THE FAST 5

THE 5 REAL REASONS **HOWARD DEAN DROPPED OUT** OF THE PRESIDENTIAL RACE

- \* He was hoodwinked by that trickster, John Edwards, who swore he was dropping out, too.
- \* Frankly, his supporters were really starting to creep him out.
- \* Wanted to clear the way for that late Kucinich surge.
- \* A lonely Mrs. Dean insisted he spend less time in the Midwest, and more time "stumping in the deep South"if you know what we mean.
- \* The Zoloft finally kicked in.

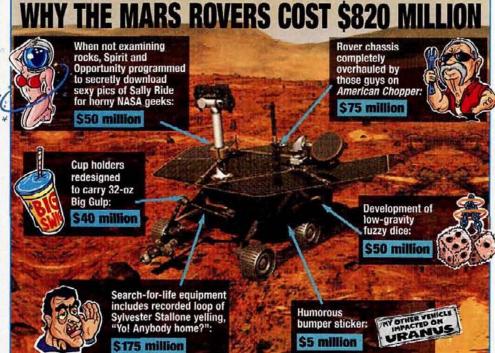


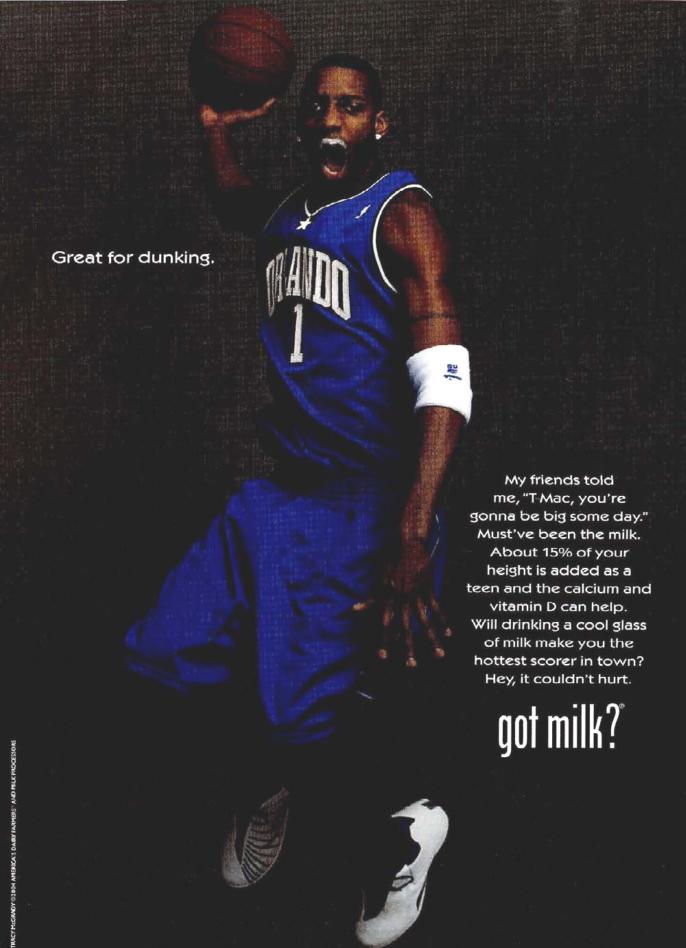
#### FRIENDS OF FUNDALIN

Charles Akins Ray Alma Tom Bunk John Caldwell Tom Cheney Tom Nick Cocotos Jeff Kruse Amanda Conner

Desmond Devlin Drew Friedman **Garth Gerhart** Al Jaffee Arie Kaplan Scott Maiko

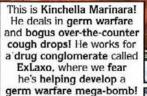
Patrick Merrell Kevin Pope Irving Schild Mike Snider Jack Syracuse Don Vaughn











Is it okay if I explain what a germ warfare mega-bomb is, Chief?

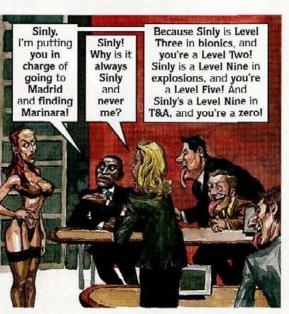
More-Shrill, I think we all know what aThanks! A mega-bomb is like a really, really, really big bomb and, if dropped, it goes B—00—000-MMM, releasing germs everywhere! I can explain it in less technical terms if anyone would like me to!

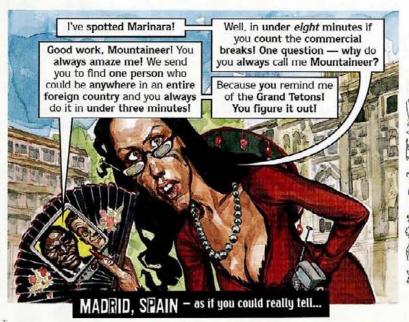


More-Shrill, of course! And if time permits, we can go after the bomb maker!







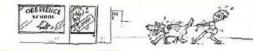


Mountaineer, I have you all set up with your video transmitting sunglasses, your audio transmitting wristwatch, your lipstick lock decoder, your bomb-snlffing shoes, your GPS locator hat and your ultra-high-frequency code breaker bracelet, so follow Marinaral You have everything you could possibly need!

Not really, chief! I still need more things! Batteries! Lots and lots of batteries!







Stoned! I know you're an agent for the enemy and a double agent for us...but what are you doing here?

I'm an undercover spy for this group too!

So you're a triple agent? I am! It's very dangerous work, and it's very complicated trying to keep all my lies straight, but it's worth it! Every Friday get three paychecks!

So is the ExLaxo operation part of the Covenant?

Not exactly! It's part of a new division, Covenant LLCI They had to become a Limited Liability Corporation to lessen the impact of lawsuits! Those bogus cough drops they sell contain toxic waste, so they tend to kill people!

I'd like to stay and chat, but I have a job interview! I'm trying to be the world's first quadruple agent! Just think! Four paychecks and every one of them "off the books"!





Listen Dad. I lost two years of my life, and I don't know what happened during them!

Sinly, I picked up your twin boys! I'll bring them to the company nursery after I feed your string of polo ponies!

My God, I really don't know what happened during those two years!



HEADQUARTERS - unlisted location...

I have to tell the CIA about my memory loss and see if they can help bring it

You mustn't do that! Their procedures will be painful beyond belief!

Come on. Dad. how bad could it be?

Do you realize how long an anal probe has to be in order to jog your memory? I shudder to



Sinly, why can't you just forget that you can't remember?

Because maybe what I can't remember is something I want to remember, or maybe something I want to forget. but I want to be able to make that choice! At least I think I remember I want to be able to make that choice!

Just keep going to that memory loss" group l enrolled you in! It meets weekly. doesn't it?

No one in the group remembers where or how often we meet! And I can't ask anyone about it, because I can't remember who's in the "memory loss" group! It's a Catch 20!

See. didn't even remember that!

Catch

22!



Every week you tell me that CIA procedures to bring back my memory will be shockingly painful! Why can't they just use hypnotism? It's worked thousands of times!

Yeah, right! On an action show like this, that's going to play really well! You sitting in a chair being hypnotized! No, it's either the anal probe. or drill through your brain to examine the memory cells!

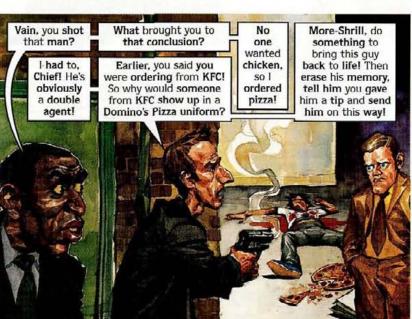
And that's CIA protocol?

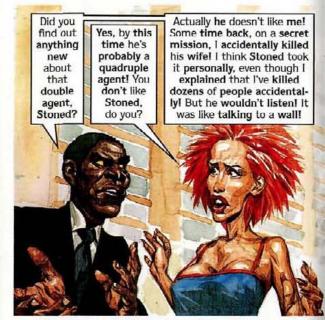
No. that's the producer's protocol! Harsh and gross, never easy and clean!















I found Marinara and I'm chasing him! He's running through an International Mall. so I'm changing costumes every minute to blend in with the different country themes as I run! This way won't raise any suspicions!

That girl running through the mall is constantly changing costumes!

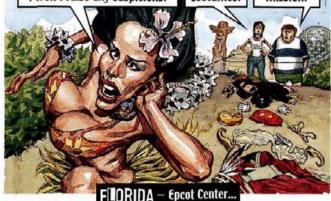
I know! It's the most suspicious thing I ever sawl She's obviously on a spy mission!

Damn! I lost track of Marinara!

Not to worry! We've got him on our Satellite Tracking System! He's in front of Starbucks! Now he's in front of another Starbucks! And now he's walking by the Starbucks across from the other two Starbucks!

Hmmm... I guess I must be in a totally different Starbucks!

Hang on. I'll project a big red laser arrow directly over him!



Marinara started the countdown mechanism on a nuclear device! Personally, I think there should be a five-day waiting period on those things!

Aim your camera sunglasses at the device and More-Shrill will find the codes to disarm it!

There is a big switch on the side of the nuclear device that says: 'OFF," should I try that?

No! That switch is there only as a last resort! You can turn it off only if we can't disarm it with our \$2 billion decoder! Otherwise Congress will cut our budget!

More-Shrill, hurry! You only have 30 seconds!

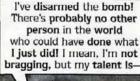
the bomb? I have the codes on the screen, but it's all these freakin' pop-up ads that are slowing

No. Orbitz is offering a coast to coast flight for

You can't stop







Sinly, take possession of that bomb. and bring it back here to

Yeah. and put it in MoreWe have to make sure it doesn't fall into enemy

Enemy hands? You mean like some terrorist

No, our real enemies those rats from 24! There are only so many threatening situations to go around these days! Let them find their own threatening plots!



If you've turned on your TV lately (and if you haven't, what are you doing — reading?) you may have noticed that comedies are getting more dramatic, dramas are getting more comedic and reality shows are getting, uh, less real! And since they all draw from the same limited menu of human situations, it's getting harder to tell one type of entertainment from another. There are telltale signs to help you determine what type of program or made-for-TV movie you're watching, though. It's a guide we creatively refer to as...

# IT'S A ONEDY

#### It's a Comedy...



...when someone gets sick from eating too much.

#### It's a Drama...



...when someone gets sick from eating too little.

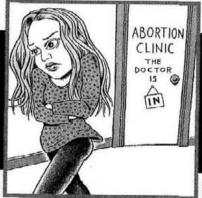
#### IT'S A REALITY SHOW ...



...when someone gets sick from eating frog testicles.

#### It's a Comedy...

#### It's a Drama...



...if she keeps it. ...if she aborts it.

#### IT'S A REALITY SHOW...



...if there are cameras in the room either way.

#### It's a Comedu...



...when the hookers are gorgeous and personable.

#### It's a Drama...



...when the hookers are gorgeous and murderable.

#### IT'S A REALITY SHOW ...



...when the hookers are ugly and missing teeth.

## IT'S A DRAMA

ARTIST: RICK TULKA WRITER: BUTCH D'AMBROSIO

# IT'S A REPUTY-SHOW!

#### It's a Comedy...



...when the cops are buffoons.

#### It's a Drama...



...when the cops are corrupt.

#### IT'S A REALITY SHOW ...



...when the cops are involved in highspeed chases of shirtless drunk men.

#### It's a Comedy...



...if dreams of meeting a husband come true.

#### It's a Drama...



...if dreams of meeting a husband come with complications.

#### IT'S A REALITY SHOW ...



...if dreams of meeting a husband come with an elimination round.

#### It's A Comedy...



...when the gay guy gets the best lines.

#### It's a Drama...



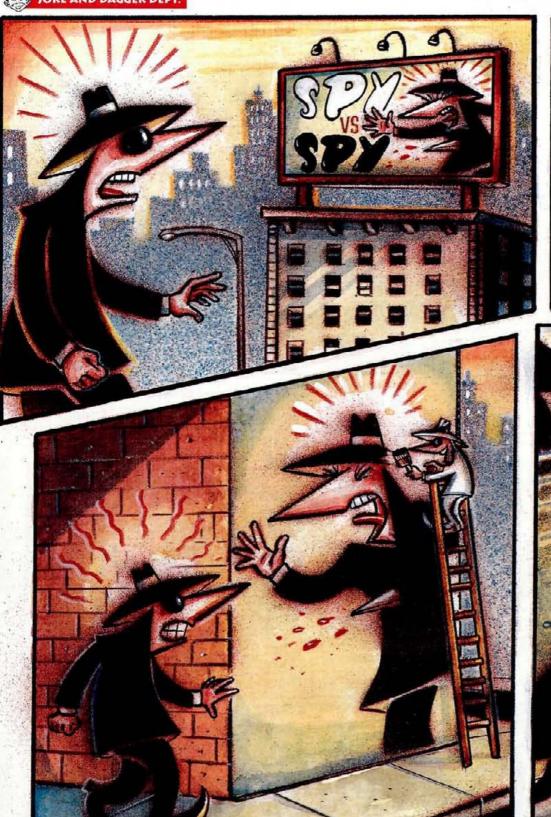
...when the gay guy gets the cold shoulder.

#### IT'S A REALITY SHOW ...



...when you get to figure out who the gay guy is.

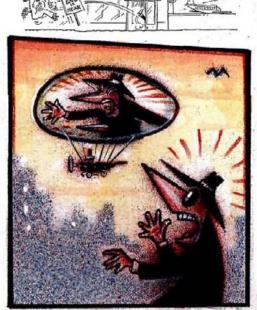
























ARTIST AND WRITER: PETER KUPER

KUPER

#### THE CHAT IN THE STAT DEPT.

Here's our latest look at a show you'd think would be bursting with spontaneity, surprises and an anything goes outlook, but is actually a rigidly planned, pre-programmed snoreathon! Don't believe us? Our handy minute-by-minute breakdown will explain all as, once again...

# MADDE TVTalks

The E! show opens with a clip showing the funniest part of the upcoming episode. This excerpt will be repeated 8 minutes later, going into the first commercial. Then again, coming out of the commercial, then twice more before and after the second commercial. By the time you see the moment for real during the show, it's nearly almost really close to being as surprising and hilarious as ever.



The first look at Howard. Using NASA data recognition technology, the E! Network has located the one camera angle in existence where Howard's nose doesn't look like a prize-winning cucumber. Enjoy it. That's the only angle you'll be seeing Howard's head at for the next half hour.



The first guest enters. The guest could be absolutely anybody from the world of music, movies, TV, politics or sports. 49 out of 50 times, however, it's either a stripper, an internet stripper, a porn actress, or an internet stripper turned porn actress.



No episode is complete without the fateful question, "Are you wearing any panties?" To avoid being inappropriate, whenever the guest is someone like Rudy Giuliani, Howard respectfully changes the inquiry to "Are you wearing any panties, Mr. Mayor?"





As we're treated to the one fleeting half-second glimpse of Fred Norris per episode, viewers can admire the state-of-the-art supercomputer system he uses behind the scenes, and appreciate the thousands of manhaum of cutting adds research and technology developed by

hours of cutting-edge research and technology developed by America's best minds, all so Fred can digitally catalogue his fart tapes.



# constructs

Huzzah! The stripper guest's clothes come off. And an entire generation of kids will grow up to be shocked when they discover that breasts are not covered by lots of little shaky blue squares.



It's usually around this time that viewers realize they've seen this episode before. And seen it. And seen it. Despite Howard doing about 700 fresh hours a year on the radio, E! only extracts 2% of it for the TV show. But then, when you think of timeless television moments that can be enjoyed again and again, the three classics that instantly spring to mind have got to be Lucy and Ethel wrapping chocolates on an assembly line, Ralph Kramden playing golf with Norton, and Ta Ta Toothy throwing slices of bologna on a girl's ass.



Howard, in full drool, tells the skank, "Oh baby, if only I wasn't a married man, I'd be on top of you in five seconds." But now that he's divorced and single, and STILL doing absolutely nothing with them, El's policy of endlessly recycling old shows merely reminds us what a gutless blowhard he always was.



After the break, the inane El "news" crawl suddenly appears along the bottom of the screen. Here, viewers learn that Stockard Channing will be making a guest appearance during the upcoming season of Yes, Dear. And it's good to know that Ray Romano was recently spotted eating pesto.



Bloated sidekick Artie Lange is seen whooping it up over the naked lady. If you hit the mute button on your remote, you can actually hear the faint, far-off sounds of an unemployed Jackie the Jokeman screaming in agony, before shooting out the screen of his TV like Elvis used to



THIS MONTH: HOWARD STERN

ON

Pana

Howard and company take turns giving free beauty advice to the girl in the studio.

Think about it: Howard Stern, Robin Quivers, Stuttering John and Baba Booey, all evaluating the physical attractiveness of others. It's not just the death of irony; it's the abduction, brutal beating, and gangland-style execution of irony.



The second commercial break, which lets viewers take a needed breather from the sleazy antics of Howard Stern with non-stop ads for I-900 sex chats, Volume 33 of Girls Gone Wild and E!'s leering Wild on Thong Beach promos.



4-foot-tall superdwarf Beetlejuice enters the studio. Thanks to Howard's tireless promotion of society's most mockable rejects, unique talents such as Elephant Boy, High-Pitch Eric and Crackhead Bob are far better known to the American public than the names of the men and women who decoded the structure of human DNA.



Howard launches into his evergreen tirade about how he's a genius and everyone else in show business shamelessly rips off his original ideas. Then, it's time for another game of either Stripper Jeopardy, Win Fred's Money, Wheel of Sex, Homeless Dating Game or Who Wants To Be a Turkish Millionaire.



Even though the show is over, it's not really over until the pointless "50, how'd it go?" hall-way interview. It's a great wrap-up for all those viewers who missed the opening 29 minutes of a 30-minute show. The idiot holding the camcorder works with an extensive 3-question repertoire: "Was it fun?," "Do you think he liked you?" and, "Is that the first time you showed your breasts?" True, this routine ensures that each episode ends with a stupid, inept thud, but compared to this hallway quiz, Howard's preceding 35 variations of "Are you ready to get naked?" will always seem novel and entertaining in comparison.





When Ken and Barble decided to call it quits, it shattered the hearts of millions of devoted fans (notice we said "devoted" and not "particularly bright"). But most painful of all, no real explanation was given. However, while rooting through the dumpster behind Barble's Dreamhouse (as is our custom on a Friday night), we discovered...

## BARDIE'S DEAR JOHN ETTER TO KEN

From the Desk of

Dear Ken,

It's over. After 43 years of waiting for you to commit, I realized I wasn't getting any younger. Of course, I'm not getting any older, either. But I still think we need to see other dolls and action figures. It's time to play the field.

Since we started dating, I've been a fashion designer, an astronaut, an animal doctor, a rock singer, an actress, a painter, a firefighter, a paleon to logist, a pilot, a Marine, a lifeguard, a ballerina, a dentist, a stewardess, a sales clerk, and a candidate for President. What have you ever done?!?

Being a plastic boy Toy is no way to spend a life, Ken. It's Time for you to get real.

I still remember the night I came home early to our hot tub and bathworks playset, and found you There, naked, with G.I. Joe. You said it was innocent, That you'd only stripped off each other's clothes because a kid drew all over Them in purple magic marker. And I took a chance and believed you. After all, neither one of you have a shween. But I had doubts.

Then, after I found a pair of raggedy panties inside the glove compartment of your fun time convertible, I had some major life decisions To make. Decisions even harder Than "strawberry lip gloss or neon?"

And I came to realize that I have some self-esteem issues. I'm famous, I'm rich, I'm an icon, and still I can't get a marriage proposal out of you after 40 years. Who do you think I am? Oprah? A girl can only store at her disco lamp, her slide 'n splash pool, her karaake kit with corrying case, and her other 43,000 possessions for so long.

We've grown apart. You've always Treated me like I'm some kind of interchangeable birmbo, as if there are a billion other dolls out there just like me. Haven'T I always maintained my 49-6-28 figure? Or am I just some kind of hollow plaything? How I've longed to hear those three little words from you, Ken, and I don't mean "no assembly required."

I need some shelf space. I feel like I'm suffocating inside a small cardboard box. I'm in pain, Ken, and not just from holding the same blank expression since 1961. I still have take feelings for you. My love once burned as brightly as the 3-watt bulb in my oven. This breakup doesn't have to be forever. After we've had some Time to Think, after we've discovered where our lives are headed, and especially after the marketing department of Mattel milks the everloving piss out of this, we'll get back Together. Probably just in time for the holiday season.

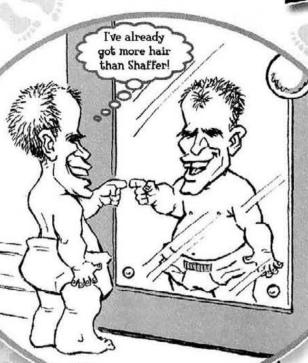




#### TOP TEN-MONTH-OLD DEPT.

There's a cranky, demanding fella with a receding hairline in the Letterman house these days. Or should we say, a new onel David Letterman and his longtime girlfriend have had a baby boy, and we're betting little Letterbaby has the same set of communication skills, quick wit and bitter disdain for being alive as Papa Dave! So now, from the home nursery in Wilton, Connecticut, we present...

# A Day in the Life of... DAVID LETTER

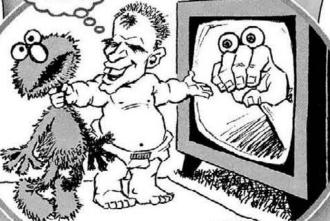


All I have to do is repeat the same thing over and over and the big people laugh and clap! Now I Know how Daddy feels!

HAP

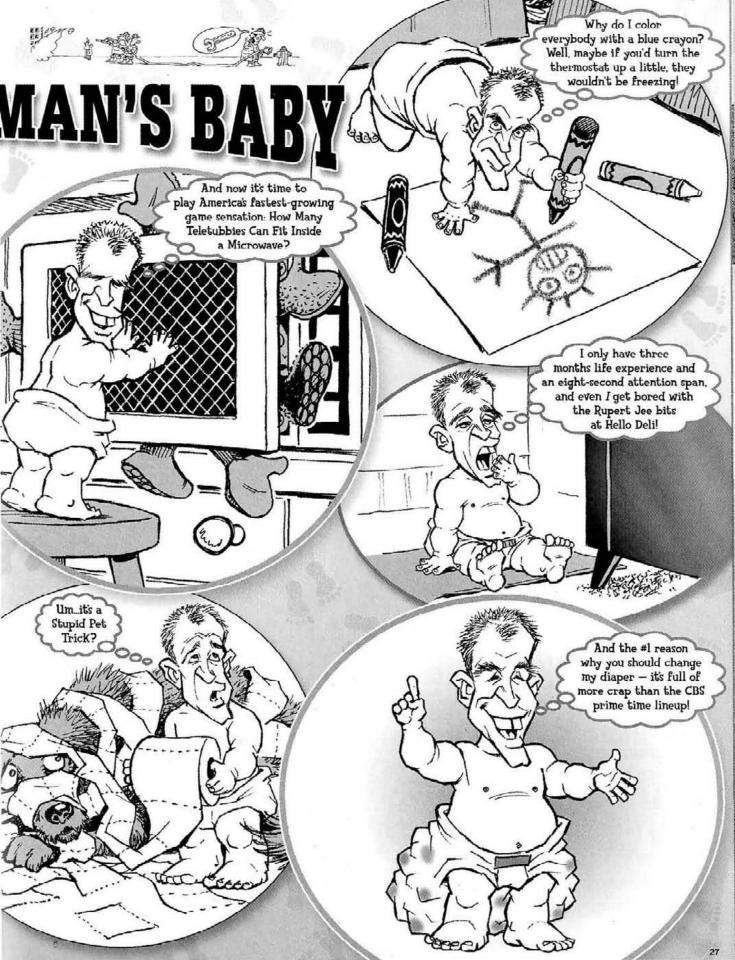
ISN'T HE CUTE! TEE It's not the
95-MPH speed that
bothers me! It's getting
hit with all the
cigar ashes!





ARTIST: JACK SYRACUSE

WRITER: DESMOND DEVLIN



Check your oily skin every three thousand miles. It's ...



























## THE MECHA Aic







YEAH,

I WAS













YOU

SHOULD TAKE CARE

ABOUT



I'VE

### Montee































# SERGIO ARROMES A MANDO PRESENTS A MAND















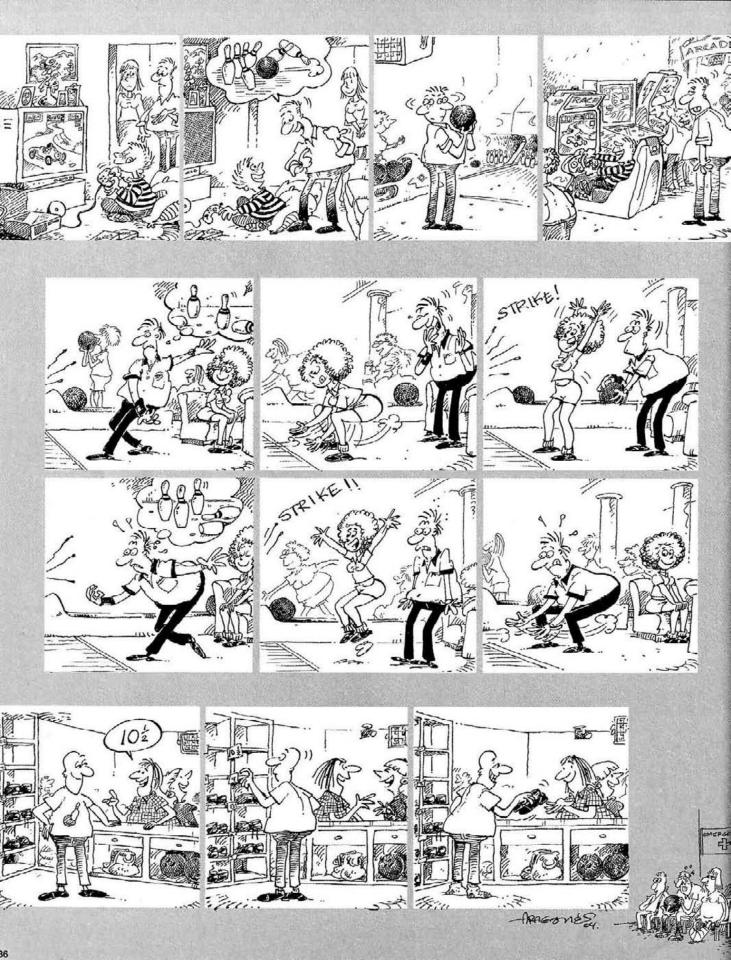








# AT B



# MAD'S LESS-THAN-STELLAR OUTTAKES

# FROM SURVIVOR

Hey, if I can
survive being a Red Sox
fan — I can survive
ANYTHING!

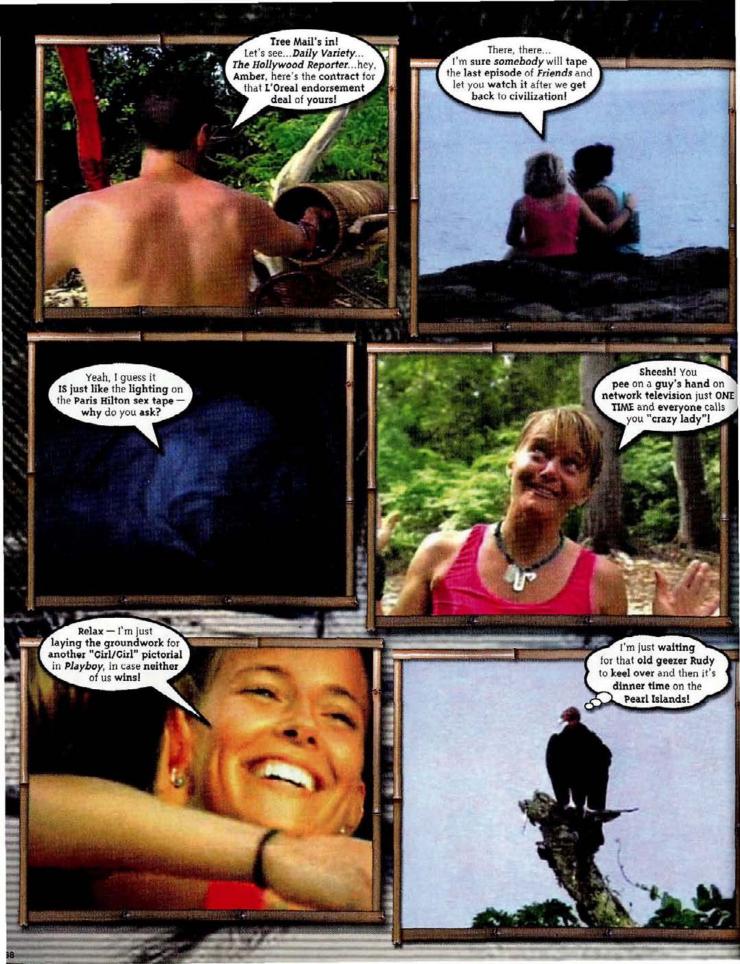
The next person
voted off the Island is...
that creepy cameraman who
makes "smooching" noises
at all the female
contestants!

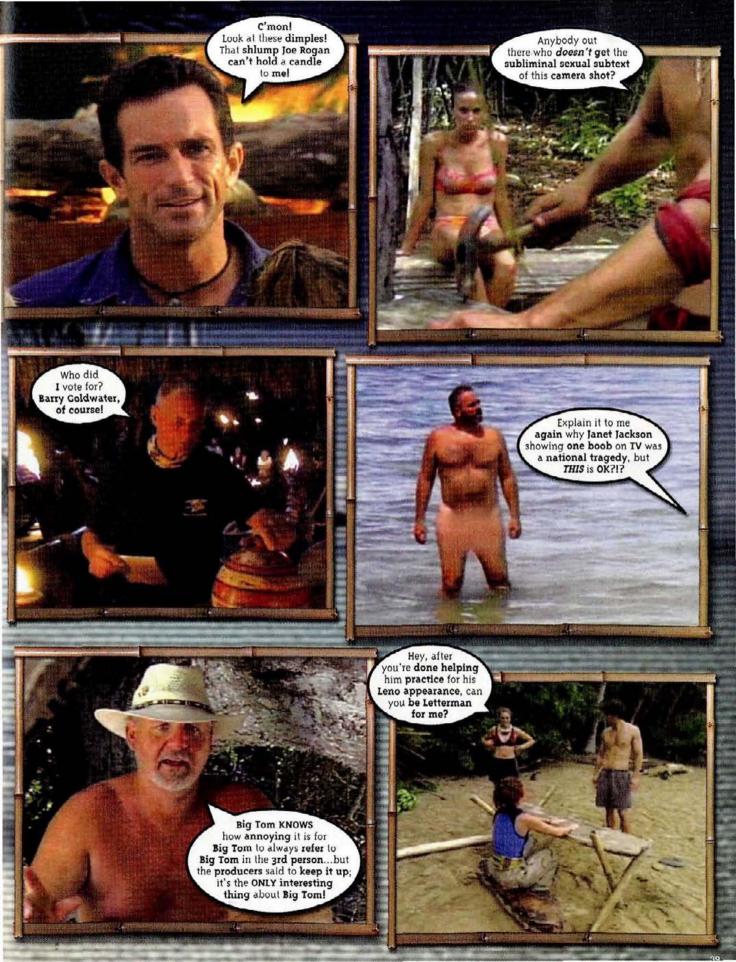
Ethan, what you're asking me for isn't an "Alliance" — it's called a "Quickie"!

For the last time, bitch: stop singing the theme from Gilligan's Island or so help me...

The tattoos, earring and hair aren't the only things Tommy Lee and I have in common, if you know what I mean!

Quit your whining about the blatant product placements on this show and help me look for the Budweiser crate and the Frito-Lay crate!







If you or your parents (or, more likely, your *grandparents*) have ever been to Las Vegas, you've probably seen the famous "Funbooks" given out all over town, chock full of popular coupons for Vegas-y things like: a FREE Slot-Machine pull...HALF-OFF Admission to see "Melinda, the Scantily-Clad Female Magician" at The Sahara...or a 2-FOR-1 99¢ lobster buffet! Well, look out American vacationers, because here come...

## COUPON FUNESOKS FOR PLACES OTHER THAN

Edwinegas

Pegas

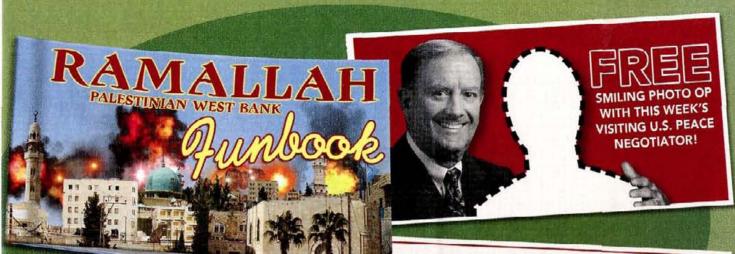


Limousing service to airport when you agree to transport a small package for us through U.S. Customs!

\*Does not include customary 15% gruinits for driver

ARTISTS: SCOTT BRICHER,
TIMOTHY SHAMEY AND RICK TUENA
WRITER: MIKE SNIDER





### HALF OFF

Your room rate if an Israeli artillery shell takes HALF OFF your room!

\*Minibar charges and pay-per-view movie fees still apply



Souvenir Rock actually thrown by

a Palestinian child during the Intifada!\*

\*Not valid on rocks caked with blood

INCLUDES CERTIFICATE OF AUTHENTICITY!

# KOREA FUNBOOK Offer does not include trips to insect "Fixin's Bar":

Regular salon price of a "JONG-IL" haircut!\* Look just like our beloved, always supremely-fashionable Leader! (No appointment needed — takes just three minutes!)



### **ADMIT ONE**

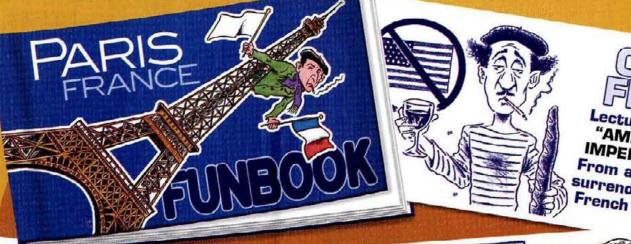
TO THE NEXT UNANNOUNCED TEST-FIRING OF A BALLISTIC MISSILE OVER SOUTH KOREA OR JAPAN!

The fireworks... the civilian panic... the indignation from world leaders!

THE MOST CHILLING SHOW ON EARTH!



Offer not valid to employees of the C.I.A. and their families. B.Y.O. Lead Smock!



Lecture About "AMERICAN IMPERIALISM" From an effete, surrender-prone French person!



of ANY substance labeled "Gourmet" food

Good for feigned Parisian during your visit\*

\*Good for one smile only-NOT transferable. Offer does not guarantee the absence of muttering.



RIYADH FUNBOOK



HOW to weekly taping of Saudi Arabia's hottost reality TV shows! Choose either Stoning-of-the-Adulterers of Beheading-of-the-Thieves in Public Squares (These are not dramatizations!) You catch it, you keep it. \*Spectators in first 3 rows WILL get wet -

don't wear clothes you care about.

ONE COMPLIMENTARY

(and mandatory) BURQA for every female visitor!



ONE (and only one)
COMPLIMENTARY

REPRIEVE from beating by religious police for



(Price subject to the whims of the sheikhs)







# ERWOODEN









# WHERE ARE AMERICAN BOYS UNDER CONSTANT ATTACK?

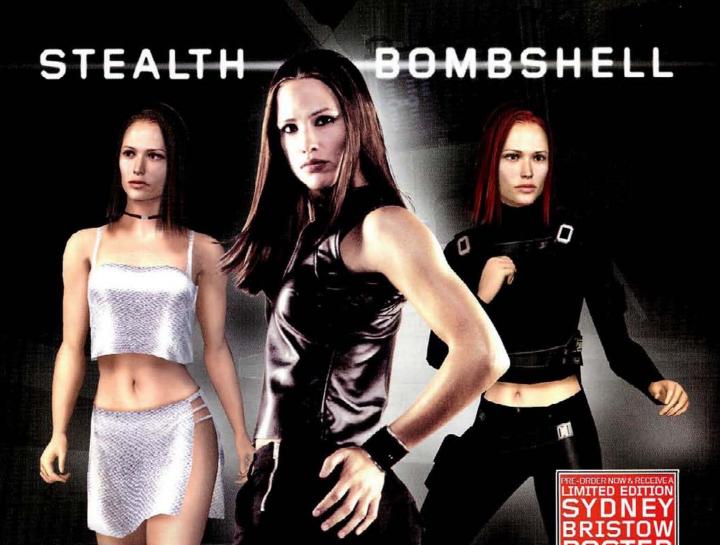
### MAD FOLD-IN

Each year, countless young men are shipped off to a hostile environment where they face unspeakable peril and are forced to fend for themselves. To find out where this dangerous struggle takes place, fold page in as shown.





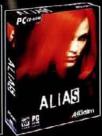
NEWS OF ATTACKS ON AMERICAN BOYS IS OVER-WHELMING PUBLIC EMOTIONS. WE'D ALL LIKE TO SEE IT END. FEARFUL MOTHERS AND FATHERS OF VICTIMS CLAIM THIS IS RAPIDLY CREATING AN INTERNATIONAL STENCH











High-impact, motion-captured combat

Spy gadgets, high-tech & makeshift weaponry Intense camera work from multiple angles

### BASED ON AN ORIGINAL STORY FROM THE CREATORS OF THE SMASH HIT TV SERIES>>

She's a stealth bombshell with spy skills. A covert agent with kung-fu moves. For Sydney Bristow life is the deadliest of games—one of infiltration, espionage and action. Now her mission is yours. Go deep into her dangerous world and unlock the secrets behind TV's hottest sensation.















